



MEDTRONIC
TWIN CITIES MARATHON
WEEKEND

HEALTH & FITNESS EXPO

Saint Paul RiverCentre October 1-2 2021

- 16,000+ registered athletes
- 10th largest marathon in the United States
- 5th largest 10 mile in the United States
- Expo is free & open to the public
- Limited vendor spaces in 2021

Questions or inquiries? isaacm@tcmevents.org tcmevents.org/expo



TWIN CITIES IN MOTION

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Saint Paul RiverCentre
October 1st – 2nd, 2021



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EXPO DEMOGRAPHICS

- Over 16,000 attendees
- 55% women, 45% men (all weekend event participants)
- Average annual income of more than \$90,000

DATES & HOURS

Friday, October 1 11:00 a.m. – 8:00 p.m.

Saturday, October 2 10:00 a.m. – 7:00 p.m.

* You must have a representative staffing your booth during all expo hours

VENUE

Saint Paul RiverCentre
175 West Kellogg Blvd
Saint Paul, MN 55102
651-265-4800

INQUIRIES

isaacm@tcmevents.org

APPLICATION PROCESS

- Fill out the application in its entirety. Twin Cities In Motion will review your application and booth preference for the 2021 Health and Fitness Expo.
- Booths are available on a first-come, first-serve basis. TWIN CITIES IN MOTION (“TCM”) does not guarantee preferences. TCM reserves the right to reject, restrict or require modification of any exhibit that may be objectionable or not in keeping with the quality or character of the Health & Fitness Expo.
- Once you receive confirmation of your booth, you will be required to submit a certificate of insurance, signed terms & conditions, and any required sales and sampling documents.

Payment: Upon booth confirmation you will receive an emailed invoice with check or credit card payment options. All booth payments must be received 30 days after booth registration approval. After August 31st checks will no longer be accepted. TCM reserves the right to remove Exhibitor’s booth reservation from the event if final payment is not received by the deadline. Booth space rental and participation in the Health & Fitness Expo is non-refundable after 10 business days after booth registration. Processing fees are non-refundable. There will be no refunds after August 31st

All applications will be accepted on a first come, first serve basis. Your booth requests will be considered but are not guaranteed. Twin Cities In Motion reserves the right to modify the Health & Fitness Expo layout and to request modification or reject exhibits at any time.



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BOOTH PRICING

Booth Size/Type	Flat Rate
10 x 10 Corner	\$1,500
10 x 10 Corner Retail	\$2,000
10 x 10	\$1,300
10 x 10 Retail	\$1,750
20 x 20 Island	\$5,500
20 x 30 Island	\$8,000

BOOTH DETAILS

A standard booth space of 10' x 10' Includes:

- 8' high background drape
- 3' high side divider drapes
- one 7" x 44" company sign
- one 6' x 30" skirted table, two chairs
- one wastebasket
- complimentary wireless internet

NOTE: Pricing for a 10x20 is the cost of (2) 10x10s



UTILITY

Electrical, wired internet, cable TV and water can be ordered through the RiverCentre.

DECORATIONS

Additional tables, chairs, booth structures, carpet, etc. can be rented through Fern Expo.

STORAGE

Storage is not permitted on the loading dock. Storage can be secured through Fern Expo.

Upon registration, you will receive more details on above available services and Health & Fitness Expo logistics.



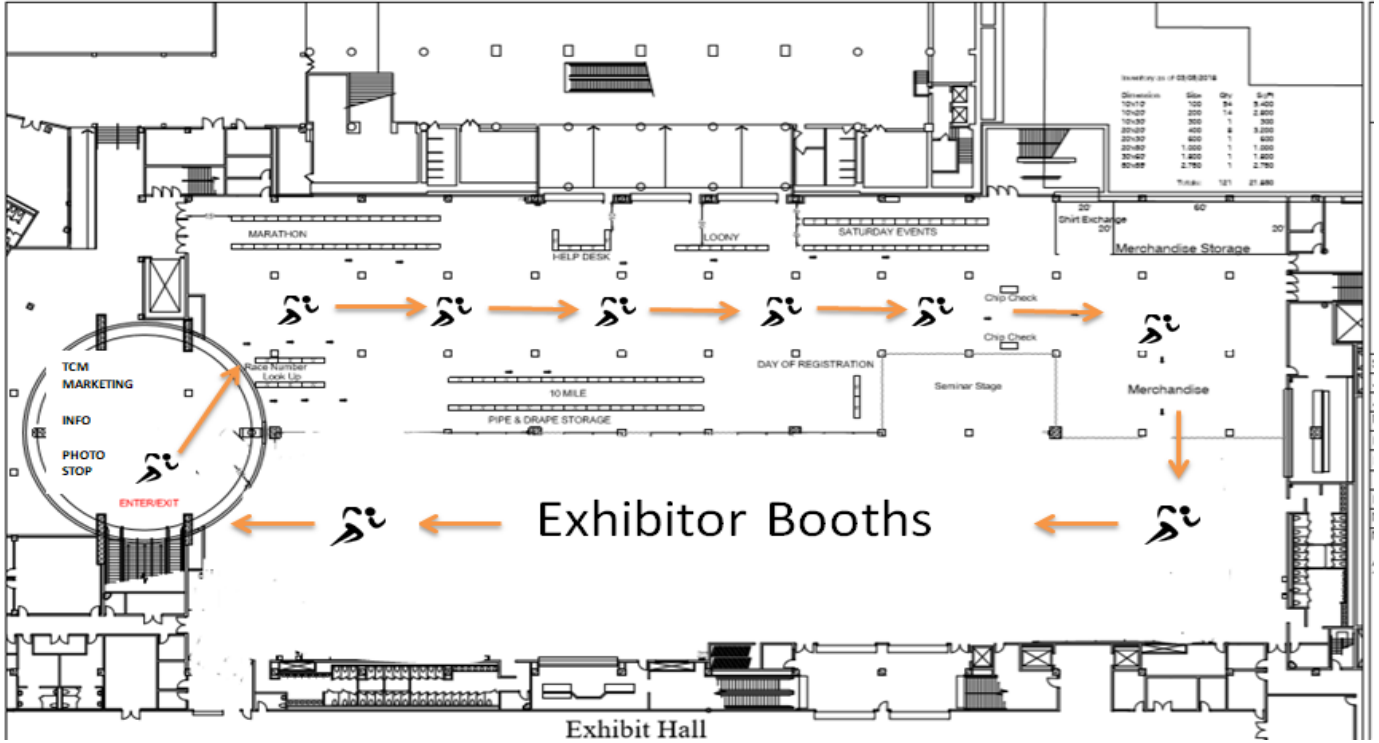
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