

Conference Exhibitor Packet

**MCN
Nonprofit
Class of
2022**

*In
Person!*

A GOOD SOURCE
OF
FUN

Reunited **FOR GOOD**

2022 MCN ANNUAL CONFERENCE

**OCT 13 & 14
ST. PAUL**

2022 MCN Annual Conference

Saint Paul RiverCentre

October 13-14, 2022

www.minnesotanonprofits.org/2022AC

MINNESOTA
COUNCIL OF
NONPROFITS

2022 MCN Annual Conference

Exhibit Opportunities

The Minnesota Council of Nonprofits is bringing the 2022 Annual Conference back to St. Paul! Taking place on October 13-14, this one-of-a-kind conference hosts hundreds of nonprofit leaders, all converging in Minnesota's capital city for a day-and-a-half of learning, networking and reinvigoration.

This year's conference marks the third iteration of MCN's beloved annual gathering that is taking place during a period of extremes. It is also the year we are coming back together, returning to in-person, after two years of virtually convening and trying to make sense of a world turned inside out. We are "Reuniting for Good" as the collective of caring people that we are to share how we are doing, where we are going, and what we will need to thrive.

Attendees of the 2022 MCN Annual Conference represent all different types and sizes of nonprofits and job responsibilities, including leadership, governance, fundraising, financial management, communications, policy and advocacy, among others. Through an exhibit table, you will have a chance to meet with hundreds of nonprofit leaders looking for solutions to their organization's management and operations challenges.

At the Conference:

At this year's conference, there will be concentrated periods of time where participants will be focused on visiting with exhibitors. Additionally, MCN will provide extra incentives for attendees to visit with exhibitors, including:

- Exhibits located in walkways directly outside breakouts
- Inclusion in the Exhibitor Word Scramble, a fun game with prizes will encourage participants to visit as many exhibitors as possible.
- Coffee/refreshments amongst exhibits on both days
- Extended break times on both days

Exhibitor Package Includes:

- 8-foot draped and skirted table and two chairs
- Listing with website address in event program
- Listing and link on the event website
- Wireless web access for your exhibit table
- Free admission to the entire conference for up to two people (additional staff can register at the Super Saver rate of \$149 at any point).
- \$150 savings for MCN nonprofit and associate members*

Conference Details

2022 MCN Annual Conference

October 13-14, 2022

Saint Paul RiverCentre, St. Paul, MN

Exhibit Showcase Hours

Thursday, October 13, 12 - 5 p.m.

Friday, October 14 - 8:30 a.m. - 4:30 p.m.

Exhibit/Advertising Registration Deadline:

Friday, September 9, 2022

Set-Up

Thursday, October 13, 7:30 - 11:30 a.m.

(All exhibits must be set-up by 11:30 a.m.)

Tear Down

Friday, October 14, 4 p.m.

(Early tear-downs are NOT permitted)

Exhibit Options:

Exhibit fees are tiered based on location. There are limited exhibit spaces in each category. Exhibits assignments are on a first-come, first-served basis. You must request your space upon reservation and assignments will be made based on request and availability at the time of submission. (See facility maps on pages 3 for booth locations.)

	MCN Member	Nonmember
Premium Exhibit Space:	\$950	\$1,100
Regular Exhibit Space:	\$850	\$1,000
1/2 Regular Exhibit Space:	\$550	\$700
Bookend Exhibit Space:	\$750	\$900

Exhibit fees do not include A/V needs, including electrical service or hard-wired internet access. Forms for ordering these items will be provided.

You must indicate your booth preference on your order form. Please indicate your first choice, and an area for your second choice in the event your first choice is taken.

*Nonmember businesses will automatically be signed up for a Basic-level associate membership as part of the \$150 price difference. MCN will contact with more information.

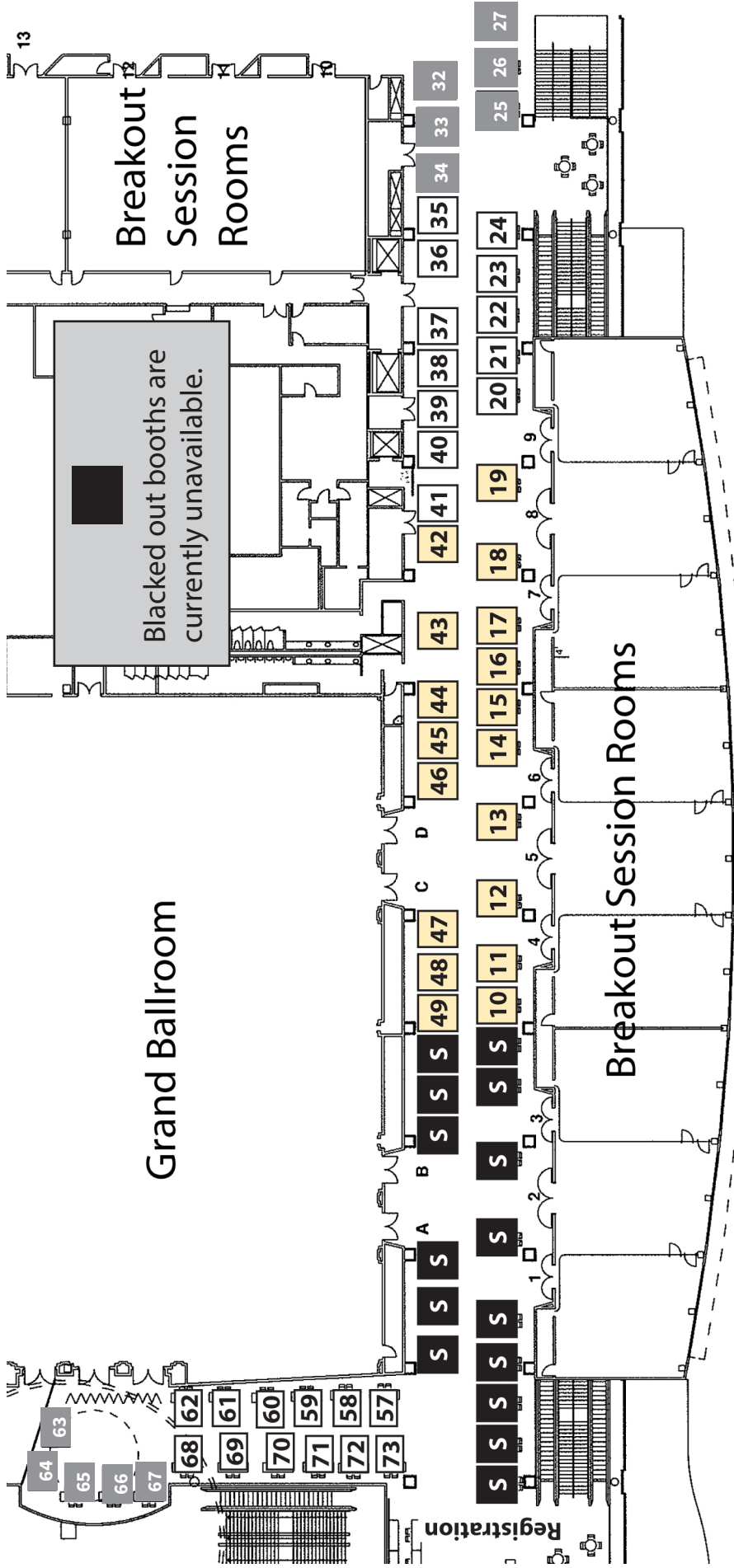
Exhibit Hall Options

- S Sponsor Space**
- Premium Space:** Choose from among high-traffic areas
- Regular Space:** Great booth locations at an affordable price
- B Bookend Space:** Full exhibit booths at our lowest price point

1/2 Space: Due to demand, only Regular Spaces will be offered in half booths in 2022

Premium Spaces	
1 Premium Space	\$950 / \$1,100
Regular Spaces (10-19 and 42-49)	
1 Regular Space	\$850 / \$1,000
1/2 Regular Space	\$550 / \$700
Bookend Spaces (25-34 and 63-67)	
1 Bookend Space	\$750 / \$900

Please note: Exhibitors are welcome to request preferred booth numbers, but booths are assigned on a first-come, first-serve basis. MCN will assign preferred booths if available, but cannot guarantee preferred booths will be assigned.

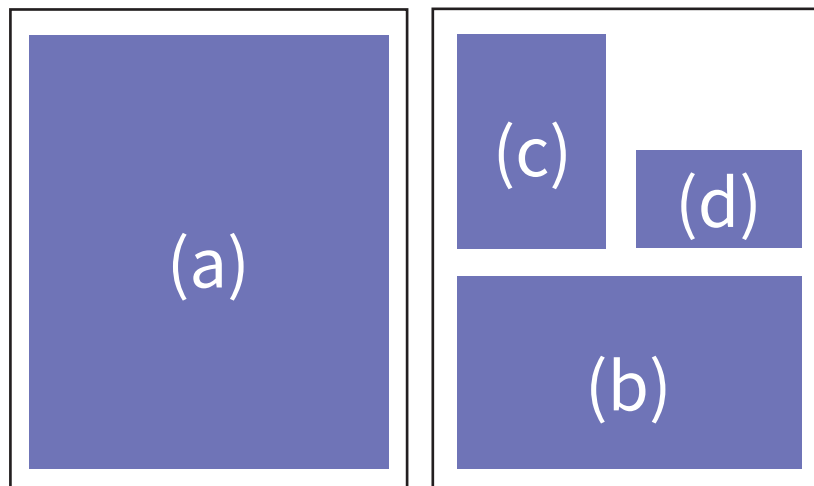


2022 MCN Annual Conference

Advertising Opportunities

Program Advertising

Size	Width	Height	Rate	Exhibitor Rate
(a) Full Page B/W	7 1/2"	10"	\$1,000	\$800
(b) 1/2 Page B/W	7 1/2"	4 2/3"	\$750	\$600
(c) 1/4 Page B/W	3 1/2"	4 2/3"	\$500	\$350
(d) Business Card B/W	3 1/2"	2"	\$300	\$200



Ad insertion deadline: September 9, 2022

Ad materials deadline: September 21, 2022

Packet Insert:

Your company provides 800 copies of a brochure (more may be requested in attendance surpasses 800), flier or other item promoting your business and we'll insert it into every participant's packet. Additional/leftover inserts will be returned during or after the conference.

Exhibitor/Advertiser Rate: \$400

Regular Rate: \$650

Participant Mailing List:

Continue reaching conference participants after the conference by receiving a participant mailing list. The attendee list includes the name, organization, and postal mailing address of each participant.

Participant Mailing Lists are available to conference exhibitors only: \$350

Please Note: email addresses are not provided, as MCN's privacy contracts do not allow for the distribution of member email addresses.

Questions about exhibiting or advertising at the 2022 MCN Annual Conference?

Contact: John Wurm at 651-757-3082 or jwurm@minnesotanonprofits.org

2022 Annual Conference Exhibitor Registration Form

Organization Information

Contact person's name - for logistical information

Contact person's phone

Contact person's email

Business name - as it should appear in print)

Organization's street address)

City, State, Zip

Website - as it should appear and link to

Conference Exhibit

- ☐ Premium Booth (MCN member): \$950
- ☐ Regular Booth (MCN member): \$850
- ☐ Half Regular Booth (MCN member): \$550
- ☐ Bookend Booth (MCN member): \$750

- ☐ Premium Booth (Nonmember*): \$1,100
- ☐ Regular Booth (Nonmember*): \$1,000
- ☐ Half Regular Booth (Nonmember*): \$700
- ☐ Bookend Booth (Nonmember*): \$900

**For-profit businesses/consultants exhibiting at nonmember rates will be signed up for a Basic-level associate membership (\$150 price difference).*

First Choice Booth # _____

Second Choice (Range) Booth #s _____

(Exhibitor Attendee 1 - name and email)

(Exhibitor Attendee 2 - name and email)

Conference Advertising

- ☐ Program Ad (Size _____ / Rate _____)
- ☐ Packet Insert (\$400 Exhibitors/ \$650 Standard Rate)
- ☐ Participant List (Exhibitors Only - \$350)

Payment Information

- ☐ Check Enclosed
- ☐ Please Bill My Credit Card

Return Your Reservation Form to MCN by September 9, 2022

Fax completed registration and credit card information to
651-642-1517

Mail complete registration and payment to: Minnesota Council of
Nonprofits, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114

Email completed registration form to
registrar@minnesotanonprofits.org

Card Number

Exp. Date

CVV Code

Name - as it appears on card

Organization Name - if corporate card

Business Address - if different than above

Cardholder Signature



2314 University Ave West, Suite 20, St. Paul, MN 55114
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info@minnesotanonprofits.org | www.minnesotanonprofits.org